## PRIVACY AND COOKIES POLICY

Use of cookies This Cookie Policy was updated on August 20, 2024.

# 1. Introduction

Our website https://www.kupbilecik.pl/ (hereinafter: the "website") uses cookies and other related technologies (for convenience, all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below, we inform you about the use of cookies on our website.

# 2. What are cookies??

A cookie is a small, simple file that is sent together with the pages of this website and stored by your browser on the hard drive of your computer or other device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during your next visit.

# 3. What are scripts??

A script is a piece of program code that is used to make our website function correctly and interactively. This code is executed on our server or on your device.

# 4. Consents

When you visit our site for the first time, we will show you a pop-up explaining the cookies. By clicking on "ADVANCED SETTINGS", you consent to our use of the categories of cookies and plugins that you have selected in the pop-up as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer function properly.

4.1 Manage consent settings::

Functional

Analytical

Marketing

Third Party Files

# 5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your preferences are known. By placing functional cookies, we make it easier for you to visit our website. These files are also necessary for remembering the settings in the system and for the proper functioning of the ticket ordering process. We may place these cookies without your consent.

## 5.2 Analytical cookies

### Analytical cookies

They are used in cooperation with our analytical partners to collect information about your use of the website, such as the pages visited, traffic sources and other site measurements.

### Google Analytics

Google Analytics collects information that reports website trends without identifying individual visitors. These cookies track information such as the time of the visit, whether the visitor has been to the website before, and which website referred the visitor to the website.

### Processing For more information, please read the <u>Google Analytics Privacy Statement</u>.

### Facebook Analytics

Facebook Analytics collects information that reports website trends without identifying individual visitors. These cookies track information such as the time of the visit, whether the visitor has been to the website before, and which website referred the visitor to the website.

#### Processing

For more information, please read the Facebook Privacy Statement.

5.3 Marketing cookies

Marketing cookies are used to track visitors across websites. The goal is to display ads that are relevant to the individual user and therefore more valuable to publishers and third party advertisers.

#### Google Analytics

Used by Google Analytics to record and report the actions of a website user after viewing or clicking on one of the advertiser's advertisements in order to measure the effectiveness of the advertisement and to present targeted advertisements to the user.

#### Processing

For more information, please read the <u>Google Analytics Privacy Statement</u>.

#### Facebook Analytics

Used by Facebook Analytics to record and report the actions of a website user after viewing or clicking on one of the advertiser's advertisements in order to measure the effectiveness of the advertisement and to present targeted advertisements to the user.

## Processing

For more information, please read the Facebook Privacy Statement.

# 5.4 Third Party Files

Third party cookies

These cookies help us reach you through other websites through marketing communications and special offers.

## Stay22.com

It tracks user activity on the Stay22.com affiliate network by logging the details of each click via a Stay22.com banner or link and allowing the conversion to be assigned to the correct affiliate account.

## Processing

For more information, please read the Privacy Policy of www.stay22.com.

Google Analytics

# Processing

For more information, please read the <u>Google Analytics Privacy Statement</u>.

Facebook Analytics

## Processing

For more information, please read the <u>Facebook Privacy Statement</u>.

# 6. Your personal data rights

You have the following rights in relation to your personal data:

You have the right to know why your personal data is needed, what will happen to it and how long it will be kept.

Right of access: You have the right to access your personal data known to us.

Right to rectification: You have the right to complete, correct, delete or block your personal data at any time.

If you consent to the processing of your data, you have the right to withdraw this consent and delete your personal data.

The right to data portability: you have the right to request all your personal data from the administrator and transfer it in full to another administrator.

Right to object: you can object to the processing of your data. We comply with this, unless there are legitimate grounds for processing.

To exercise these rights, please contact us. Please see the contact details at the bottom of this Cookie Policy. If you have a complaint about the way we handle your data, we'd love to hear from you, but you also have the right to lodge a complaint with a supervisory authority (Data Protection Authority).

# 7. Enabling / disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that some cookies may not be placed. Another option is to change the settings of your web browser so that you receive information about each placement of a cookie. For more information on these options, see the instructions in the Help section of your browser.

Please note that our website may not function properly if all cookies are disabled. If you delete cookies in your browser, they will be placed again after giving your consent when you visit our sites again.

# 8. Contact details

If you have questions and / or comments regarding our Cookie Policy and this statement, please contact us using the following contact details:

# SZTOLDO.PL Spółka z ograniczoną odpowiedzialnością Spółka komandytowa,

# ul. Własna 6 w Koszalinie, 75-377,

tel. +48 609 622 195 Monday - Friday, from 10:00 to 17:00, kontakt@kupbilecik.pl

NIP: 6692543084, REGON: 369236917, KRS 0000713091,

Spółka zarejestrowana w Sądzie Rejonowym w Koszalinie, IX Wydział Gospodarczy